

GLOBAL ENERGY SHOW CANADA 2025

EXHIBITION & CONFERENCE

June 10-12, 2025
Calgary, Canada



Global Energy Canada Show Key Outcomes

Key Stakeholder



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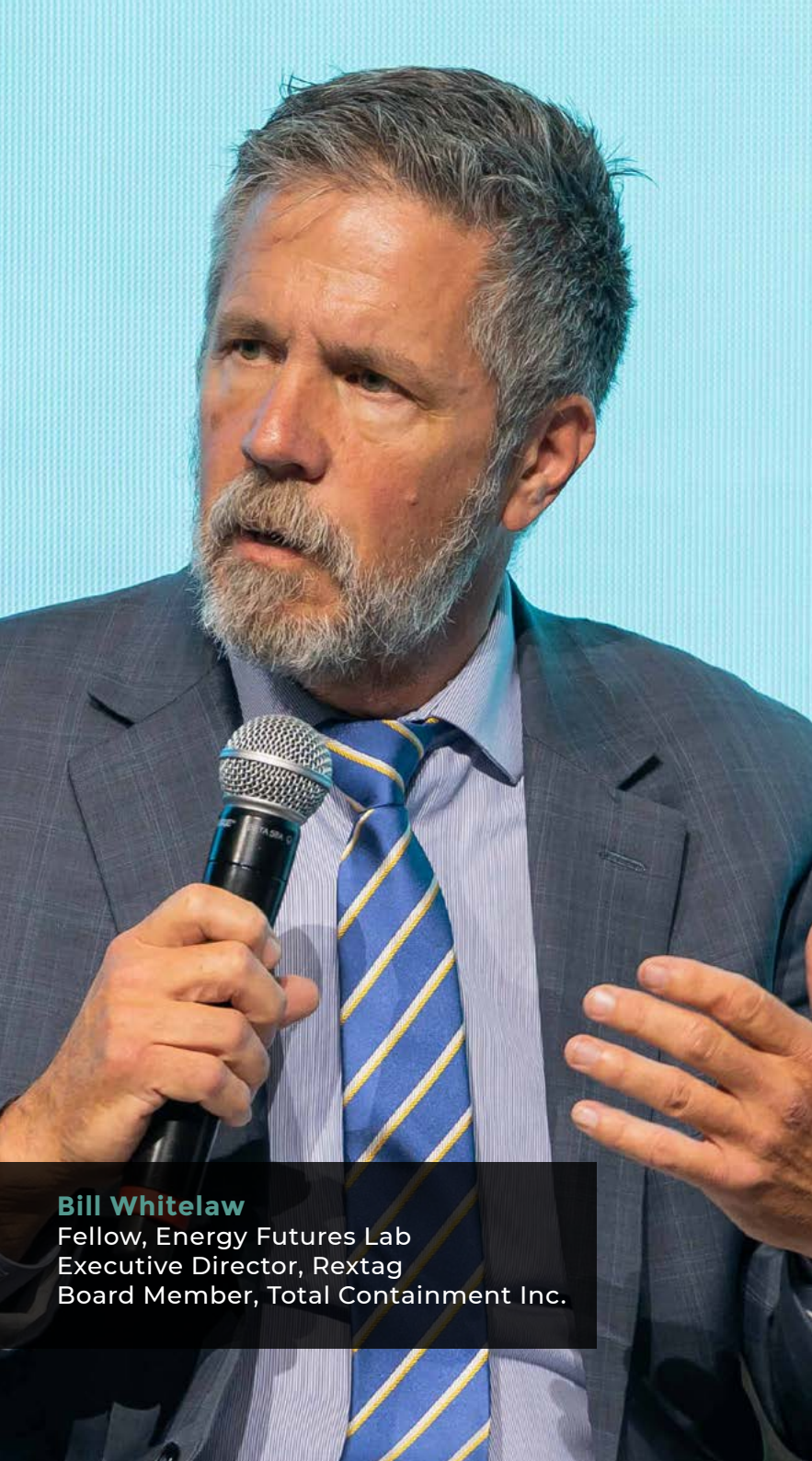
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“OPEC has been consistent in repeatedly stating that inadequate investments in our industry is a dangerous matter. It undermines energy security and market stability and causes heightened volatility all around the world which affects producers but not only producers. More importantly, it actually affects consumers and of course the wider global economy.”

HIS EXCELLENCY HAITHAM AL GHAIS,
OPEC SECRETARY GENERAL



Bill Whitelaw

Fellow, Energy Futures Lab
Executive Director, Rextag
Board Member, Total Containment Inc.

From the Author

Conferences convene important conversations.

The GESC 2025 report captures a broad range of perspectives and positions at one of the world's most important energy conferences – the Global Energy Show Canada 2025.

Delegates and participants came to GESC to network, learn, and exchange ideas. They're particularly focused on Canada's role in a deeply integrated global energy market and what the future holds for that market.

Like out to 2030 – the time horizon tied to this year's conference mandate.

This document has many purposes. It is a “chronicle” – more than just a simple retelling – of what transpired at GESC 2025. While it does indeed record the highlights of fascinating keynotes, panels and interviews, it should be considered as a baseline planning foundation as well.

That “foundational” dynamic is deliberate.

The themes and contexts it provides will be revisited annually, and as appropriate, between each conference to ensure GESC stakeholders – sponsors, delegates, exhibitors, partners – are tied to a planning platform that will iterate as the energy world evolves. And it will be their voices and views that shape the forward planning.

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Peter Mansbridge

Former Chief Correspondent for
CBC News and Anchor of The
National

The Conversation at Global Energy Show Canada

Global Energy Show Canada was thrilled to welcome Peter Mansbridge, Former Chief Correspondent for CBC News and Anchor of The National, as the host of the 2025 Executive Conference.

Amid political and economic pressures including Canada-US trade relations, opportunities to grow and diversify Canadian energy export capacity, and new federal leadership, the conference position was Canada could not afford to remain a resource-rich nation without a strategic plan.

The Conversation with Peter Mansbridge cut through the noise and delivered a critical dialogue on 'Canada's Energy Mandate to 2030'. Over two days, Peter moderated high-impact discussions and interviews and facilitated a critical national conversation on the issues that define Canada's energy future.

Industry leaders, government representatives and stakeholders from global markets convened at this pivotal time in Canada's energy story to have a national dialogue on Canada's global energy ambitions.

Executive Speakers



Peter Mansbridge
Former Chief Correspondent for CBC News and Anchor of The National



His Excellency Haitham Al Ghais
Secretary General
OPEC



Honourable Rona Ambrose
Deputy Chairwoman
TD Securities



Honourable Danielle Smith
Premier
Government of Alberta



Stastia West
President & Country Chair
Shell Canada



Darlene Gates
President, CEO and Director
MEG Energy



Nicole Bourque-Bouchier
CEO
Bouchier



Luke Schauerte
Chief Executive Officer
Woodfibre LNG



Kenneth Wagner
Former Trump Administration Senior Executive
the U.S Environmental Protection Agency



James Rajotte
Special Advisor to the Premier on U.S. Relations
Government of Alberta



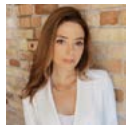
Mark Fitzgerald
President and CEO
PETRONAS Canada



Ehren Cory
CEO
Canada Infrastructure Bank



Jason Lanclos
Director, State Energy Development and Planning
Louisiana Economic Development



Alexis Pappas
Chief Innovation Officer
GuildOne



Amberly Dooley
Vice President of Policy and Government Relations
Pathways Alliance



Andrew Robinson
CEO
Nisga'a Lisims Government



Anthony Marino
Chair of the Supervisory Board
NJSC Naftogaz of Ukraine



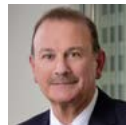
Carl Marcotte
Senior Vice-President, Marketing & Business Development
Candu Energy, an AtkinsRéalis company



Chana Martineau
CEO
Alberta Indigenous Opportunities Corporation



Chief Crystal Smith
Chief Councillor
Haisla Nation



Mark Maki
CEO
Trans Mountain



Jon McKenzie
President and CEO
Genovus Energy



Karen Ogen
CEO
First Nations Natural Gas Alliance



Honourable Brian Jean
Minister of Energy and Minerals
Government of Alberta



Honourable Colleen Young
Minister of Energy and Resources
Government of Saskatchewan



Honourable Greg Rickford
Minister of Indigenous Affairs and First Nations Economic Reconciliation
Government of Ontario



Honourable John Strecker
Minister of Energy, Mines and Resources
Government of Yukon



Matt Morrison
CEO
Pacific NorthWest Economic Region (PNWER)



Sonya Savage
Senior Counsel
Borden Ladner Gervais LLP



Chris Doornbos
President and CEO
E3 Lithium



Clay Sell
CEO
X-energy



Dale Hansen
Dean, MacPhail School of Energy
Southern Alberta Institute of Technology (SAIT)



Dr. Ferdinand Hingerl
Chief Technology Officer
Ambynt



Dr. Jennifer Richter
Associate Professor, School of Social Transformation and the School for the Future of Innovation in Society
Arizona State University



Dr. Orlando Velandia Sepúlveda
President
National Hydrocarbons Agency of Colombia (ANH)



Eamonn Irvine
Emissions & Innovation Engineer
Tourmaline Oil Corp.



Elizabeth Komiskey
Senior Manager,
Americas Region
**International
Association of Oil & Gas
Producers (IOGP)**



Emeafa Hardcastle
Ag. Chief Executive
Officer
**Petroleum
Commission, Ghana**



Geoffrey Cann
Author and Advocate
for Digital Innovation
in Energy



Gurpreet Lail
President and CEO
Enserva



Heather Exner-Pirot
Senior Fellow and
Director of Natural
Resources, Energy, and
Environment
**Macdonald-Laurier
Institute**



Honourable Ken Hughes
Vice-Chair
Beacon Data Centers



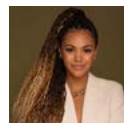
Honourable Nathan Neudorf
Minister of Affordability
and Utilities
Government of Alberta



Honourable Rebecca Schulz
Minister of Environment
and Protected Areas
Government of Alberta



Honourable René Legacy
Deputy Premier,
Minister of Finance and
Treasury Board, Minister
responsible for Energy
**Government of New
Brunswick**



Joelle Tomlinson
Journalist, Media
Personality and
**Global Energy Show
Host**



Josée Tremblay
Principal
**Strategic Decisions
Group**



Justin Riemer
CEO
**Emissions Reduction
Alberta**



Kevin Birn
Head of Carbon
Research & The Center
of Emissions Excellence
**S&P Global Commodity
Insights**



Lauren Savoie
President & CEO
**Petroleum
Technology Alliance
Canada (PTAC)**



Lisa Baiton
President & CEO
**Canadian
Association of
Petroleum Producers**



Marg McCuaig-Boyd
Senior Advisor
**Counsel Public
Affairs Inc.**



Mayor Jyoti Gondek
City of Calgary



Michael Binnion
President and
Founder
Questaerre Energy



Nancy Speidel
Founder & CEO
ISAW International



Patricia Tatto
President and Founder
**Women in Renewable
Energy Mexico**



Rafiq Somani
Area VP and Country
Manager, Canada
Ansys



Reem Al-Ghanim
Downstream HR
Transformation
Aramco



Russ Erickson
VP, Partnerships
**Alberta Machine
Intelligence Institute**



Sadhika Sasiprabhu
Legal Officer
**Disaster & Conflicts
Branch, United
Nations Environment
Programme**



Scot Johnson
Founder, CEO and
Lead Designer
Digital Shovel



Shannon Joseph
Chair
**Energy for a Secure
Future**



Stephen Buffalo
President and CEO
**Indian Resource
Council**



Thomas Alford
President, Well
Servicing
Precision Drilling



Tomomi Hanashima
Business Planner,
Europe Business
Department
**Japan Petroleum
Exploration**



Vince Ng
Vice President
of Corporate
Development and
Services
FutEra Power



His Excellency Haitham Al Ghais
Secretary General
OPEC

Global Interview with His Excellency Haitham Al Ghais

Alberta and Canada have an important role to play in meeting future energy demand – in which oil will play a critical role.

The world increasingly requires more and more energy – with demand expected to increase by 24 per cent by 2050. That means the world will need more than 120 million barrels daily which in turn will require more than US \$17 trillion in investment.

Canada in general, and Alberta in particular, will be critical to meeting that demand. So predicts the Organization of Petroleum Exporting Countries (OPEC).

That's a message delivered emphatically by OPEC Secretary General Haitham al-Ghais to Global Energy Show Canada delegates.

Al Ghais spoke of a future in which there is no discernible peak demand for oil.

“OPEC’s forecasts are not based on ideology. They are

based on data and analysis of data, and they clearly indicate that oil will remain an integral part of the energy mix at around 30 per cent still in 2050.”

As Canada pivots to new energy horizons following its recent federal election results and what seems to be a new era of energy focus in which oil and natural gas play critical roles for global market demands, the secretary general's reflections become important planning milestones.

That planning includes watching market signals carefully – and Al Ghais gently admonished the International Energy Agency for mixing the signals it sends to global markets, vacillating between views of the role oil will play in ensuring global energy security.

“Bodies that are entrusted to guide policy on global energy affairs should not reverse course every couple of years if they want to remain credible and relevant.”

Canada, like all producing countries, requires certainty over time to ensure appropriate investment levels. Uncertainty is problematic.

“It undermines energy security and market stability and causes heightened volatility all around the world, which affects producers, but not only producers – more importantly, it actually affects consumers, and of course, the wider global economy.”

On climate, Al Ghais called for pragmatic approaches, noting OPEC countries are signatories to the Paris Agreement, and take climate change “very, very seriously” – supporting renewable energy development and carbon capture.

“We welcome the recent moves toward policies grounded in pragmatic energy realities, and that recognize that we face an emissions challenge and not the energy sources challenge.”

Executive Interview:

Canada's LNG Opportunity

Clarity and certainty.

Two words critical to Canada's energy future.

In 2025. And out to 2030 and beyond.

Those two words can be seen to be a socio-political and technological foundation on which other words and meanings critical to Canada's energy future can be securely added.

Words like infrastructure. Indigenous engagement. Equity. Scale. Collaboration.

So believes Stastia West, Shell Canada's country president and one of the energy's sectors most respected leaders.

In a wide-ranging opening discussion in "The Conversation," West and host Peter Mansbridge effectively created a conversational template that

set the tone and tenor of what followed at the Global Energy Show Canada.

As an opening fireside chat, West was a natural choice. Shell Canada is the operating partner in LNG Canada - a westcoast project now shipping LNG to global markets.

The conference had a unique mandate: to assemble the various components of an energy framework for Canada out to 2030 - with successive conferences building on previous dialogues and discussions.

To that end, West and Mansbridge collaborated on a big effort - to provide the catalysts for a diverse array of discourses involving people from Canada and dozens of other countries globally.

And as diverse and wide-ranging were those subsequent discussions - in panels, keynotes

and roundtables - they all had as their roots the principles of clarity and certainty.

For West, the interplay between energy security, affordability and sustainability is critical to a future that places Canada among world leading energy nations.

A central linchpin to that leadership is excellence in natural gas production - and the role natural gas will play as a global transition fuel in decarbonization. That's particularly salient for countries seeking to reduce reliance on coal for power-generation purposes.

West also sent an important message: government, industries, communities and indigenous partners are the players who will make certainty and clarity drivers of future success.



Stastia West
President & Country Chair
Shell Canada

Panel: US-Canada Relations: North America's Energy Future

There are ties that bind. Loosely. And there are ties that bind. Tightly.

Canada and the United States share the latter – across a variety of socio-economic and cultural realms.

But energy stands out as the area in which the ties are the tightest and perhaps most enduring. Indeed, these ties connect all manner of dots in what is one of the largest and most integrated energy markets in the world.

Just look at an “energy map” of North America: it is a complex multi-nexus of pipelines and transmission lines as symbols of how much energy flows

through the system. That energy helps fuel on the world's most powerful economies.

There are plenty of conversations about that relationship today – including a panel discussion during “The Conversation” led by Peter Mansbridge.

How that relationship evolves – or to some commentators, devolves – will be a critical dimension in the evolution of Canada's energy planning horizons out to 2030.

The energy partnership is both a conundrum and dilemma for Canadians. It is puzzling – the conundrum – for them when such an important partner seemingly turns on Canada with tariff,

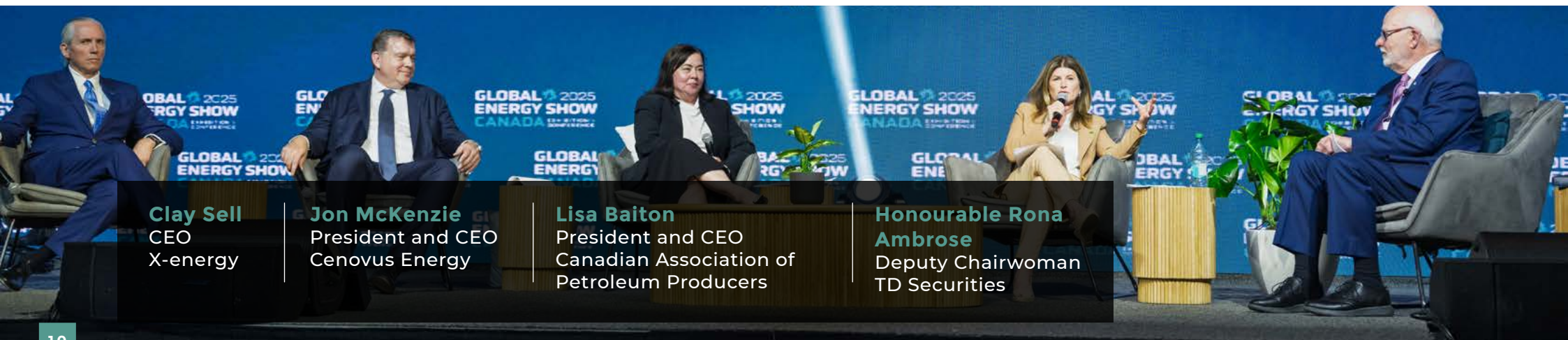
when it is apparent how reliant that partner is on the oil and gas that flows so voluminously across the border on a daily basis.

It is also about tough choices – the dilemma – in terms of market diversification strategies to find ways and means of finding new markets for Canadian resources.

If there is a silver lining it is this: Canadians are more resolute about unity than they've been for decades. That means their awareness and literacy about energy affairs – and the importance of the energy sector to the economy overall – is at a new level.

That resolution and understanding makes possible the best of both worlds: grow international market opportunities with major infrastructure buildouts, while simultaneously working hard to grow US business.

The ties may have loosened and perhaps even frayed at the edges marginally, but they are still tight and enduring.



Clay Sell
CEO
X-energy

Jon McKenzie
President and CEO
Cenovus Energy

Lisa Baiton
President and CEO
Canadian Association of
Petroleum Producers

**Honourable Rona
Ambrose**
Deputy Chairwoman
TD Securities



Executive Interview: Powering AI: Canada's Energy Advantage in the Global Data Centre Boom

Picture yourself in 2030.

Now picture yourself back in 2025 and think about how many news headlines you read, almost daily, that consider some aspect of artificial intelligence and its place on Canada's energy roadmap. Such headlines are central to the news cycle; indeed, they dominate in such a way to squeeze out other technology-related considerations.

Back to 2030.

Five years have passed since you heard Peter Mansbridge and Ken Hughes talk AI in a conversation within "The Conversation" about AI "powering Canada's energy future."

How AI "powers" that future is a layered and nuanced dynamic in terms of how it reconfigures workflows and decision-flows corporately and individually. But one thing is for certain:

from an **"energy-demand"** perspective, it will reshape how energy is produced and consumed if even a small percentage of all the projects being discussed move off the drawing board at the scale project proponent imagine.

There's an often-overlooked dimension of AI explosion into the public sphere: will its movement forward bring along everyone at the same pace?

As Mansbridge wryly noted in his opening remarks:

"AI has come on so fast for us in the last couple of years; it's now part of the language... but not necessarily part of the understanding for many of us. It's going to change the way we learn, the way we work and the way we live."

Central to that focus is the "data centre dynamic" – a major push on which Alberta is doubling down.

Data centres require energy. Lots and loads of energy.

That's something Alberta has in abundance, noted Ken Hughes.

"It's not just Albertans saying that...people who look at AI data centres around the world and ask 'where is there a good source of energy?'"

Added Hughes: **"Welcome to Alberta. We have endless natural gas...we have an entrepreneurial community... we have a government interested in seeing data centres built. With our gas resources we can finally find a way to add value to it here at home, instead of just exporting the raw product."**

Hon Rebecca
Government

GLOBAL
ENERGY
CANADA

Honourable Rebecca Schulz
Minister of Environment and
Protected Areas
Government of Alberta

Darlene Gates
President, CEO and Director
MEG Energy

Chris Doornbos
President and CEO
E3 Lithium

Panel: G7 Summit 2025: Domestic Strength and Global Leadership

There was much ado about Canada hosting the G7 summit in June 2025, a unique opportunity for Canada to spread its “energy superpower” wings to take flight in front of the world.

That hosting also included a unique aspiration for Prime Minister Mark Carney, who wants to see Canada’s economic performance move to the top of the G7 heap – relying on the fact it will be the country’s energy sector that provides much of the impetus for the move.

But did it achieve anything resembling liftoff? And did it lay the foundation for forward planning of a new Canadian role in the global energy order.

One in which energy security figures prominently.

As with all things, it’s a matter of perspective. And what actually makes it to the agenda. During “**The Conversation**” the

G7 gathering in Kananaskis mountain country just west of Calgary made for lots of conversations.

And it was appropriate that Peter Mansbridge hosted the discussion. With many summits under his journalistic belt, he presciently reminded the audience each summit has a pre-planned agenda – but that geopolitical events can **“knock everything off of the agenda... it’s worth keeping that in mind because we (now) live in a pretty bizarre world where anything can happen.”**

For Darlene Gates, G7 dialogue should be about **“an intense focus on the things that matter most.”**

“For me, it’s about energy security and national security; they go hand in hand. And when I talk about energy security, it brings up what I want to see...that’s consistency on security, affordability and reliability.”

For Chris Doornbos, the G7 focus on energy matters mirrors the global preoccupation with energy more generally. He noted how both China and the United States are seeking to scale up energy production exponentially – much of it as the result of demand anticipated by data centre build-outs.

“Security now includes much broader-based (issues) than it used to...now, it includes things like critical minerals that are needed not just for electric vehicles but for energy storage.”

Panel: Capital Investment to Supercharge Canada's Energy Future

So, I asked Perplexity.ai this question: why is capital investment so critical to Canada's energy future to 2030?

I wanted to see if it was listening in on "The Conversation" with a panel of experts contemplating the same query. I didn't, deliberately, ask it the panel's framing question:

"Can Canada get out of its own way to attract investment, reduce red tape and fast track infrastructure for a reliable and competitive energy economy?"

Queried Peter Mansbridge:

"How do you sell investors on Canada? What's the pitch? What needs to change?"

Perplexity.ai sorted out several dimensions of Canada's capintensive energy future, navigating between rising energy demand and the pressure of national decarbonization efforts – the latter often being a point of timing contention between Ottawa and the provinces, at least in terms of timing.

That included the capital required for large-scale electrification efforts – a critical component of clean-energy and low-carbon aspirations tied to the economics of energy change.

But at the end of the day, there's always the **"show-me-the-money"** moment. As the panelists and Perplexity.ai agreed, attracting capital is critical if Canada is to **"supercharge"** its economic engine.

Estimates vary, of course, but a popular number bandied about suggests that is in order of \$80 billion annually in private capital alone.

Those dollars will follow certainty and clarity signals from the federal government – something critical to a recent past in which boards of directors fretted about **"words and actions that don't always match,"** noted Mark Fitzgerald.

Perplexity.ai was adamant on one point: Canada faces stiff competition from other countries, especially as the U.S. and Europe offer strong incentives for energy projects. **A "favorable investment climate – supported by stable policies, tax credits, and targeted government programs – is necessary to attract and**

retain capital for Canadian projects."

It also noted with abundant resources and a skilled workforce, Canada is well-positioned to lead in the global energy transition, **"but only if it can secure the necessary capital investment to realize these advantages."**

For Amberly Dooley, it's a straightforward proposition against a backdrop of surging global energy demand.

"We have what the world needs..."



Amberly Dooley
Vice President of Policy and Government Relations
Pathways Alliance

Ehren Cory
CEO
Canada Infrastructure Bank

Mark Fitzgerald
President and CEO
PETRONAS Canada

Interview: Alberta's Energy Story

Why is storytelling so powerful?

Because stories connect us. They help us understand each other and our relationships to the world around us. They connect our past to our future and offers us mirrors in which to reflect on who we are and how we are.

Stories inform. Stories entertain. Stories enlighten. And perhaps most important, stories inspire.

Such is Alberta's energy story, nestled within all the stories told, and retold, during Global Energy Show Canada.

And the province's Premier, Danielle Smith, is perhaps Alberta's most eloquent and persuasive storyteller. At the podium. Behind the mic. In front of the mic.

The story of the moment is Alberta's relationship with Ottawa – and it's a narrative of distrust and antipathy with the

last chapter being described as the **"lost decade."**

But the Premier is using both the art, and the science, of storytelling to rebalance the relationship between the province and federal government into a more productive and constructive partnership – with a particular focus on dismantling a framework of onerous federal policies that have stultified Alberta's energy evolution, impairing the stories it can tell. When the Premier positions Alberta's energy story, she does so within the fabric of a united Canada – but does so in a way that helps Albertans understand their own history and why provincial sovereignty over energy policy, regulation and technology matter to Alberta's future state.

That energy story is one of empathy and emotional connection; Albertans are for the most part proud of the province's energy past, present and future.

Stories and the emotions they evoke are critical to mapping out a future that builds on successes of the past while avoiding the hard lessons of mistakes made.

In that, the energy stories Premier Smith tells in myriad contexts – on political panels, in townhalls, in the legislature, during media interviews – create collective memories and birth their own individual stories in which energy dynamics figure dominantly. In that, storytelling preserves and transmits values and heritage across generations – creating a collective ethos.

The Premier also understands that stories inspire and that stories heal.

And so, perhaps in the five-year energy horizon out to 2030, it will be such stories and their telling that position Alberta and Canada as an **"energy superstory-power."**



Honourable Danielle Smith
Premier
Government of Alberta

Panel: The Next Chapter in Canada's Global Export Opportunity

Alberta has a big economy. So does Canada. And their export capacity is already significant.

But when it comes to energy exports, they suffer in large measure from a classic selling conundrum: a heavy reliance on a single customer. The United States is a big customer. But it is one customer, nonetheless. And beyond buying power, it has trading power – utilizing its tariff clout to rattle customers around the world.

If Alberta's energy horizon is cast out to 2030, and aligned with Canada's, both have some important strategic and tactical choices to make: keeping that customer

satisfied while shopping around for other customers – specifically Asia and Europe.

All the current signs are positive, with a new federal government committing to creating new frameworks for progress forward, in terms of streamlined approval processes and the right financial incentives to create the egress opportunities necessary to close critical deals around the world.

Indeed, Alberta Premier Danielle Smith is positive about greater export potential: in recent months she has been advocating for a doubling of Alberta's energy production to meet growing demand, not just south of

the border, but to global customers.

There also seems to be the right buying signals coming from those global markets. So far, there's that old euphemism being tossed around: "cautious optimism."

It characterizes energy discourse for the moment.

But optimism is one thing. Pragmatism is another.

Can Canada make the "step change" necessary to get the big projects built – projects that will allow the country's energy players to export oil and gas from

more places than they do now. That's the question "The Conversation's" Peter Mansbridge put to his panel participants:

"Can we make those big projects happen in today's Canadian world? Have we realized we're in a moment in which things have changed dramatically?"

For Heather Exner-Poirot, the answer is straightforward.

"We have no choice. We will continue to decline not only economically but as a player on the world stage if we don't start doing things differently."



Luke Schauerte
Chief Executive Officer
Woodfibre LNG

Heather Exner-Poirot
Senior Fellow and Director of
Natural Resources, Energy, and
Environment
Macdonald-Laurier Institute

Elizabeth Komiskey
Senior Manager, Americas Region
International Association of Oil &
Gas Producers (IOGP)

Panel: AI: The Advent of the Fourth Industrial Revolution

Finding an energy conversation these days that doesn't have AI overtones is a feat.

Artificial intelligence is labelled the **"fourth industrial revolution"** and with good reason: it is fundamentally shifting all manner of energy paradigms. But what's important to know about Canada's energy sector is this: it is not an "AI newcomer." Indeed, many companies and research organizations have been hard at work for years now, figuring the role AI will play in a decarbonizing future.

And another thing to know: as Canada maps to its 2030 energy horizons, AI will remain a dominant driver of multifaceted

change – down the well bore, in the facilities, along the pipelines and into the boardrooms.

It will change the nature of work and workflows, as well as the nature of decision and decision flows. It will exponentially heighten innovation imperatives – particularly in an industry that is sometimes slow to embrace radical change.

Central to its successful applications and approaches will be the **"digital infrastructure"** it creates to support the physical infrastructure build-outs which will characterize Canada's near and mid-

term energy futures. In other words, AI needs data centres to function at scale – and those data centres need energy and infrastructure.

"The Conversation" with Peter Mansbridge captured critical dimensions of AI frontiers – including the reality that the energy sector is already in a good place vis a vis its artificial intelligence chops.

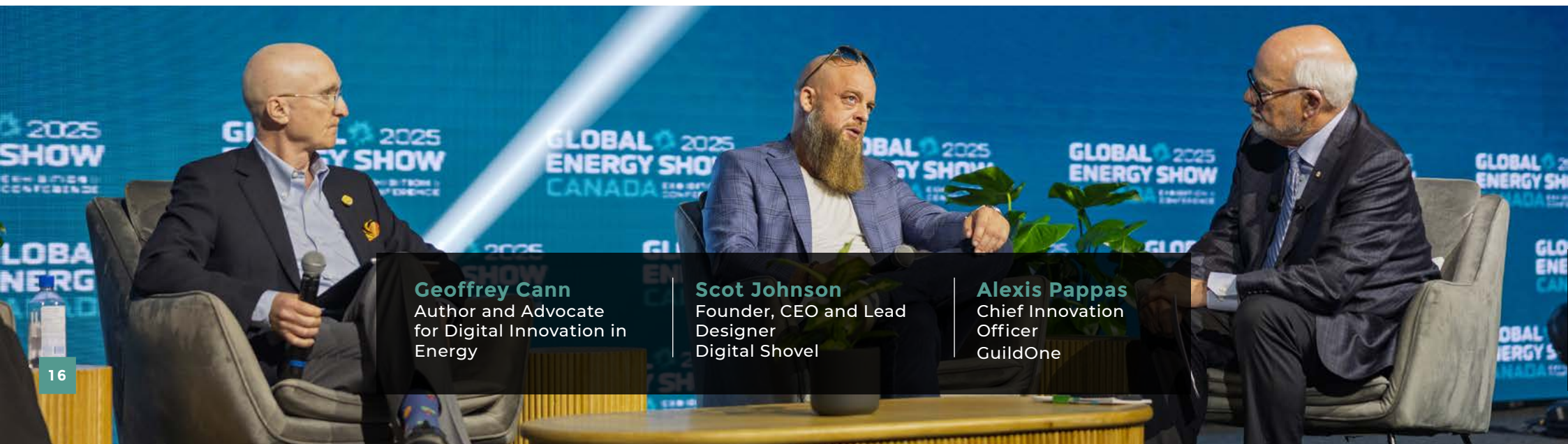
Noted Geoffrey Cann:

"...the idea that this is novel or new to industry is not entirely accurate; AI is already extensively used. What is really remarkable is that the latest iterations of

the tools, like ChatGPT, have really taken off in the last 12 to 24 months and now they're part of the fabric of industry."

But the current context is an important pivot point, noted Scot Johnson:

"Once we migrated to the point when AI engines can design their own chips and evolve them faster than engineers are capable of...it was a major turning point for industry."



Geoffrey Cann
Author and Advocate
for Digital Innovation in
Energy

Scot Johnson
Founder, CEO and Lead
Designer
Digital Shovel

Alexis Pappas
Chief Innovation
Officer
GuildOne

Interview: Breaking Ground, Breaking Barriers: Canada's Global Energy Potential

You can break ground, but you cannot always break barriers.

Or can you?

That is something of an existential question shaping Canada's energy future, out to 2030 and far beyond.

The barriers are mostly well understood. Market access. Public trust. Indigenous participation. The list goes on.

As Canada contemplates an energy future in which infrastructure of all types will play a critical role, the Trans Mountain pipeline – one of the most ambitious and significant infrastructure projects in Canadian history

– offers a blueprint of sorts to understand how to break ground and barriers concurrently.

That includes using the past to predict the future on the pathway to new stature as a global energy player – of which the Trans Mountain expansion is an important symbol, both literally and figuratively, in terms of gaining access to global markets for Canadian oil.

As "The Conversation" host Peter Mansbridge noted to Trans Mountain CEO Mark Maki:

"Trans Mountain is a great story in terms of what you are, what you have been

through and where you're going."

But to the \$64,000 question from Mansbridge:

"Is it possible for Canada to be an energy superpower?"

From Maki: **"I think so...this country has incredible potential...the resources across the board, in oil and gas...in critical minerals. I think the tone the new prime minister is setting is incredibly positive for the country. We can become something incredible on the global stage."**

The follow-up from Mansbridge:

"What is an energy superpower, actually?"

"It is a lot of things...among them having a role to play in the global marketplace."

Mansbridge: **"Do you think Canadians as individuals understand where we are as an energy nation?"**

Maki's thoughtful response:

"I think more and more they do...it was a real eye-opener for the country when the United States started tariff talk on oil...they started to understand there's a whole world out there that can benefit from Canadian energy."



Mark Maki
Chief Executive Officer
Trans Mountain

Panel: Building an Inclusive Economy through Indigenous Participation

An “inclusive economy.”

On the surface, it sounds like a laudable concept – one in which no one is excluded from the productive and constructive dimensions of a healthy economy. And as Canada moves forward in a new era of “energy superpower” identity construction and brand-building, positive economic impacts are obviously central to next-generation prosperity.

But for Canada’s indigenous communities, “inclusion” is a critically important element of authentic and meaningful reconciliation as the country maps to an economic future in which energy projects are important building blocks. Indeed, it is the foundation

for enduring economic viability in which they are seen as partners in process and progress.

Yet, as “The Conversation” host Peter Mansbridge reflected:

“What does indigenous participation really mean? Is it happening? Is it real?”

For panelists Nicole Bourque Bouchier, Chana Martineau and Minister Rickford, that answer has layers – many layers.

“Economic reconciliation is a critical part of the broader reconciliation (effort),” noted Bourque-Bouchier. **“It’s about how we foster meaningful energy partnerships as a means of how our communities**

prosper; how they can support and sustain themselves.”

But the notion of an inclusive economy is also one potentially burdened with misconceptions, noted Mansbridge.

“One of the biggest misconceptions I hear,” said Martineau, **“...is that indigenous communities don’t want to participate in energy projects...I hear that a lot.”**

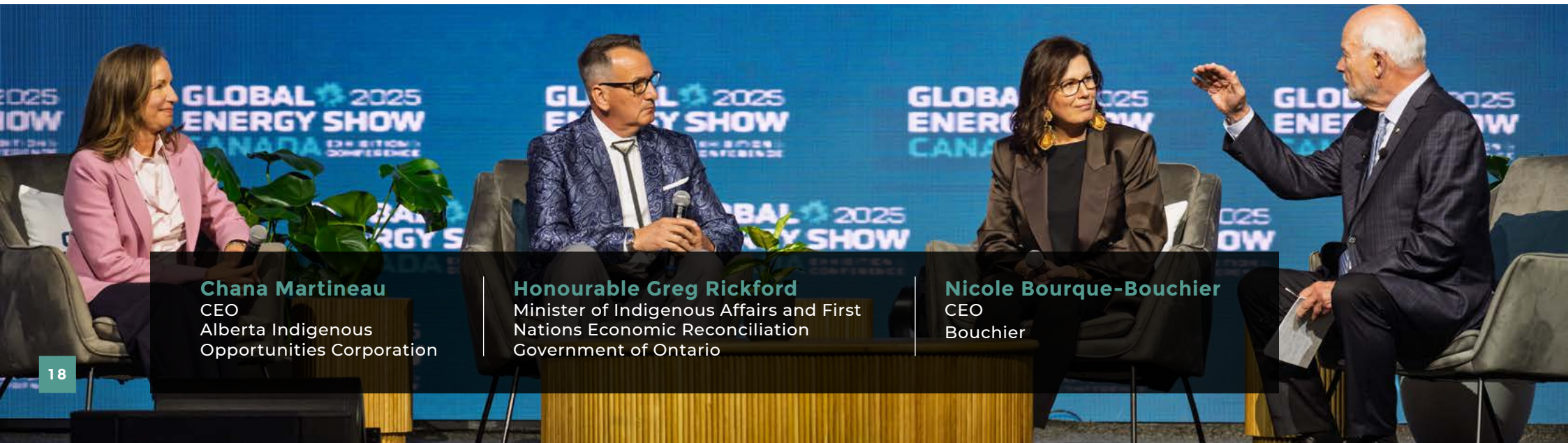
Martineau noted some misconceptions are rooted in legacy views of past activism – but that current realities are markedly different.

“What indigenous people really want is

a full seat at the table...to be partners alongside with the benefits and risks of projects they’re working on. We want to share the journey together to share their wisdom and knowledge to make those projects be better.”

For Minister Rickford, it distills down to a simple matter of principles, for him personally and the Ontario government generally.

“Our starting point is that for First Nations, prosperity is a fundamental right, especially in the face of what prosperity really means.”



Chana Martineau
CEO
Alberta Indigenous
Opportunities Corporation

Honourable Greg Rickford
Minister of Indigenous Affairs and First
Nations Economic Reconciliation
Government of Ontario

Nicole Bourque-Bouchier
CEO
Bouchier



Executive Leadership Roundtables

The energy industry is evolving and adapting to geopolitical challenges and ongoing energy supply issues, all while prioritizing sustainable energy solutions. The need for a clear strategy towards low-carbon solutions and investment in clean technologies continues to be a priority, even as urgent energy security concerns persist. Additionally, finance and investment, Artificial Intelligence (AI), technology, and talent are critical enablers that will drive progress and sustainable growth in the energy sector.

This year's exclusive Leadership Roundtables provided a platform for in-depth discussions, insights, and networking opportunities focused on the most pressing challenges in the energy sector. Key stakeholders - including policymakers and industry leaders, gathered to explore essential trends and opportunities that can drive the transition to a sustainable energy future.



Shell-hosted LNG Roundtable

Shell Canada hosted an exclusive LNG roundtable at the 2025 Global Energy Show in Calgary, bringing together Indigenous leaders, industry executives, and policymakers to discuss Canada's role in the global liquefied natural gas market. The session emphasized strategic partnerships, Indigenous-led energy projects, and the infrastructure needed to position Canada as a reliable, low-emissions LNG exporter.



Participants

Jefferson Edwards

Vice President for Global
Market Analytics
Shell

Kevin Birn

Head of Carbon
Research & The Center
of Emissions Excellence
S&P Global Commodity
Insights

Pranav Shah

Senior Director,
Investments
Canada Infrastructure
Bank

Bob Klager

Senior Special Advisor,
Corporate Relations,
Americas
Shell

Paul Sullivan

SVP, Global LNG + FLNG
Worley

Dale Swampy

President
National Coalition of
Chiefs (NCC)

Michelle Carr

Commissioner, Chief
Executive Officer
BC Energy Regulator

Satvinder Flore

Chief Executive Officer
geoLOGIC

Charlotte Raggett

President & CEO
Rockies LNG

Yukio Kishigami

Executive Vice President
& Secretary
JAPEX

Ian Arcand

CEO
Alexander Business
Centre

Luke Schauerte

CEO
Woodfibre LNG

Jeason Kearns

Director, Canada
Infrastructure Bank

Erin O'Brien

Assistant Deputy
Minister
Natural Resources
Canada

Statsia West

President & Country
Chair
Shell Canada

Ugochukwu Ayogu

Head, Energy Transition
Nigeria LNG Limited

Key Takeaways & Conclusion

Canada has let already let the global LNG brass ring slip from its grasp once.

Will its fingers slip a second time?

The “brass ring” allusion and its connection to the fairground rides of days gone by is an appropriate reference to a global energy market in which the prize goes to the rider demonstrating the most agility and nimbleness.

For years, Canada displayed neither characteristic as the global natural gas carousel went round and round – and the brass ring slipped away.

But now Canada is poised to be a contender in a global market hungry for LNG – a fuel that demand is increasing to at least 2040.

For the country’s near and mid-term energy future, LNG is a critical component and the massive LNG Canada initiative off British Columbia’s coast is the substantive stepping stone to more opportunity – especially with lower-carbon profiles at play.

As one participant observed, **“Canadian producers have fabulous resources...**

and they’ve been working hard to decarbonize their upstream value chains.”

That reality, coupled with a federal government now seemingly intent on improved relations with Canada’s energy sector, bodes well for a firmer brass ring grip on the LNG prize.

“This is a very different government... it’s much more pragmatic and focussed on economic growth. There seems to be a real commitment to global expansion and getting global prices.”

Driven by market diversification imperatives, Ottawa seems poised to back expansion beyond the LNG Canada project, in which Shell Canada has operational responsibility.

As one participant noted, **“...there’s a clarity of vision in Canada that has not been apparent for the last ten years. We have a resource the world wants and needs, so we must keep telling that story, project after project.”**





Tariffs & Trade: Implications for Canadian Energy Exports

A deep dive into the impact of recent tariff policies on Canadian energy exports. This session examined strategies to navigate trade barriers, maintain competitiveness, and diversify export markets amidst shifting global trade dynamics.



Participants

Heather Exner-Pirot

Senior Fellow and
Director of Natural
Resources, Energy, and
Environment
Macdonald-Laurier
Institute

Sondos Al Omaid

Country Manager
KUFPEC Canada Inc.

Jennifer Winter

Professor in the
Department of
Economics and the
School of Public Policy
University of Calgary

Ron Hoffmann

Vice President, Business
Development and Public
Relations
Alexander Chemical Ltd.

Thomas Amram

Head of Power
Consultancy
Ricardo

Hon. John Streicker

Minister of Energy, Mines
and Resources
Government of Yukon

Hon. Greg Rickford

Minister of Indigenous
Affairs and First Nations
Economic Reconciliation
Government of Ontario

Christopher McPherson

Deputy Minister, Jobs,
Economy, Trade and
Immigration
Government of Alberta

Clay Sell

CEO
X-energy

Jennifer Jabs

Assistant Deputy
Minister
Government of Alberta

Jordan Copping

Director, Government
Relations
Trans Mountain

Michael Binnion

President and Founder
Questerre Energy

Key Takeaways & Conclusion

Uncertain about uncertainty.

That could have been a T-shirt slogan for a roundtable geared to land on answers about how best to navigate the most complex of times in recent memory.

Perhaps in “all of memory.”

But one foundational truism emerged: Canada needs to buckle down rapidly and become more of a master of its own energy destiny – out to 2030 at the minimum and well beyond.

The anchor underpinning that thinking: a diversification philosophy that exponentially more aggressive than what prevails today – but one that also recognizes the United States will remain a major influencer (read customer) on energy systems policy and market direction.

There are early diversification examples: the Trans Mountain expansion for one. LNG Canada’s successful “first tanker” is another.

So, that means more energy infrastructure.

More infrastructure translates into more opportunity. And opportunity comes to sectors that demonstrate resilience and flexibility.

The energy sector has already adapted to the 10 per cent tariff. It is accustomed to price swings and has adapted to large measure. Central to future considerations is the WCS-WTI differential and its width or narrowness; itself a function of market growth beyond North American markets.

If there’s a silver lining in the always-shifting and reshaping tariff cloud it is this: a new regime in Ottawa seemingly intent on rebuilding energy bridges and forging new partnerships with the sector is a good thing. Almost an inspiring thing.

The early days seem promising but as “table talk” agreed: actions speak louder than words.

The ball is in Ottawa’s court and the industry is waiting for the return to come its way.





Building Infrastructure for Canada's Energy Future

Participants evaluated the current state of energy infrastructure in Canada, including pipelines, terminals, and renewable energy facilities. The session addressed investment needs, regulatory challenges, and innovative solutions to support long-term energy growth.

Participants

Aaron Bishop

CEO
Thompson Construction
Group

Mark Scholz

President & CEO
Canadian Association
of Energy Contractors
(CAOEC)

Cody Battershill

Founder
Canada Action

Matt Bryan

President
SLB Canada

Hon. John Streicker

Minister of Energy, Mines
and Resources
Government of Yukon

Charlotte Raggett

President & CEO
Rockies LNG

Carl Marcotte

Senior Vice-President,
Marketing & Business
Development
Candu Energy, an
AtkinsRéalis company

Sonya Savage

Senior Counsel
Borden Ladner Gervais
LLP (BLG)

Thomas Amram

Head of Power
Consultancy
Ricardo

Hon. Brian Jean

Minister of Energy and
Minerals
Government of Alberta

Dr. Orlando Velandia Sepúlveda

President
National Hydrogen
Agency of Columbia
(ANH)

Brent Lakeman

Executive Director
Edmonton Region
Hydrogen Hub

Deron Bilous

Senior Vice President
Counsel Public Affairs

Mark Brown

Executive Vice President
ATCO EnPower

Key Takeaways & Conclusion

“Build big - or go home...”

In the heady times post federal election, with a renewed sense that Canada can get back to the business of serious infrastructure initiatives. Especially projects that get off the drawing board prior to 2030.

As one participant emphatically noted:

“We need to be building infrastructure in time for people to live their lives and work on that infrastructure.”

Two words that have nothing to do with infrastructure in and of itself emerged as foundational “building blocks.”

Certainty. Clarity.

Both need to be infused into Canada’s complex regulatory approval processes, so timing and process are seen to be transparent by all stakeholders.

Both are also considered critical prerequisites for project proponents – including investors – to move forward in good faith – and good faith is also understood to mean those same

two words are oriented to good faith dealings with indigenous communities on whose traditional lands much of that infrastructure will be built. Yet infrastructure aspirations are not without other forms of complexity.

When big projects are at play, government and industry often stare down each other; one waiting for the other to blink.

An ethos of enduring partnership must prevail if “infrastructure that inspires” is to move from the drawing board of ideas to the landscapes of execution – bringing with it the critical drivers of economic impact and heightened productivity gains that will underpin Canada’s climb up the G7 rankings.

That includes more assertive global “sales pitches.”

“We undersell ourselves as a country... it’s our job to sell ourselves hard...and show the world how money can be made here.”





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Navigating US-Canada Relations: Opportunities and Challenges

This roundtable explored the evolving dynamics of US-Canada energy trade, focusing on cross-border collaboration, policy alignment, and strategies to mitigate trade tensions. Participants discussed how to strengthen bilateral energy partnerships while addressing geopolitical uncertainties.

Participants

Jason Lanclos

Director, State Energy Development and Planning
Louisiana Economic Development (LED)

Kenneth Wagner

Former Trump Administration Senior Executive at the U.S Environmental Protection Agency

James Rajotte

Special Advisor to the Premier on U.S. Relations
Government of Alberta

Clay Sell

CEO
X-energy

Chris Doornbos

President and CEO
E3 Lithium

Sonya Savage

Senior Counsel
Borden Ladner Gervais LLP (BLG)

Hon. Brian Jean

Minister of Energy and Minerals
Government of Alberta

David Müller

Trade Representative & Director General of European Union and Foreign Trade Section
Ministry of Industry and Trade of the Czech Republic

Jeff Lawson

Executive Vice-President, Corporate Development & Chief Sustainability Officer
Cenovus

Craig Watt

VP, Operations
Enserva

Hon. Danielle Smith

Premier
Government of Alberta

Hon. John Streicker

Minister of Energy, Mines and Resources
Government of Yukon

Jim Mochulsky

Vice President, North American Supply Chain
Cole International

Sam Boutziouvis

VP, Government Relations
AtkinsRéalis

Sondos Al Omair

Country Manager
KUFPEC Canada Inc.

Emily Fleckner

Consul General
Consulate of the United States of America

Marie Barnes

Director of Investment Attraction
Invest Alberta

Key Takeaways & Conclusion

Joined at an “enduring energy hip.”

That’s a practical and pragmatic way to describe how Canada’s energy future is inextricably bound up with the United States and its path forward.

Out to 2030 and beyond.

It also captures the essence of an energy partnership older than the people talking about it today.

So, pipelines. And more pipelines. To both the United States and Canada’s coasts.

Coupled with strategic alignment on critical minerals in the face of aggressive Chinese moves in the global market, increased egress for energy spells big opportunities for both countries in a world in which energy demand of all types is steadily, and inexorably, increasing.

In the near and mid-terms, more pipelines and the energy they move are a key requirement to underpin an energy future in

which Alberta – and the rest of Canada – continue to balance its partnership with the United States, while concurrently expanding market access to Europe and Asia.

So too, is a joint critical minerals game plan in which Chinese pricing and controls are a central focus.

Trade tensions? There may be a little pain in the “energy hip” joint, but it’s not impairing the march forward.

During a cordial table talk focused on Canada-US dynamics, it was almost as if the trade tensions and tariff tussles of early 2025 had not strained the relationship at all.

Indeed, the key focal point was how best to get the energy engine back on track after a “slight wobble.”

It was described fulsomely as “one of the best partnerships on the planet,” by one participant.

No one in the room disagreed.

Quite the opposite.

As another participant observed, America’s aspirations for **“energy dominance requires Canada as a partner.”**

An American participant agreed: **“We think of you as cousins...as citizens, we don’t understand the (tariff) fight with Canada.”**

That theme – Alberta leading and partnering with fellow provinces and territories – bodes well for the “Energy North America” compact.

Notwithstanding the “feel-good sentiments” woven through the table talk, pragmatism prevailed among participants – an understanding that energy dynamics are volatile and often unpredictable – as they agreed the risks of the Canada-US energy alliance not enduring are high for global energy stability and security of supply.



Canadian Energy
Powering Global Opportunity
LEADERSHIP ROUNDTABLES





SMRs in Alberta

This session explored the opportunities, challenges, and pathways for integrating SMRs into Alberta's diverse energy mix. Participants discussed the future of nuclear technology, and this conversation provide valuable insights into how SMRs could contribute to sustainable energy solutions for the province.

Participants

Gary Rose

EVP, Nuclear Canada
and President
Candu International

Hon. Nathan Neudorf

Minister of Affordability
and Utilities
Government of Alberta

Benjamin Reinke

Vice President, Global
Business Development,
Advisor to the CEO
X-energy

Natalie Alderson

Director, Customer
Relationship
Management
X-energy

Lou Riccoboni

Vice Present, Business
Development
Canadian Nuclear
Laboratories

Wayne Henuset

Founder
Energy Alberta

Lisa McBride

Vice President, Country
Leader
GE Vernova Hitachi

Mark Salkeld

VP, Business
Development
Energy Safety Canada

Chris Deir

Chief Nuclear Officer
AIC Global Holdings Inc.

Keyes Niemer

Senior Vice President
Worley

Key Takeaways & Conclusion

Energy people love their acronyms – they're often conversational shortcuts on key subject matters relating.

Take SMR as one of the latest to become part of critical energy dialogue.

It stands for Small Modular Reactor – and it represents a critical evolution of nuclear energy's role in ever-integrating energy mixes. Modularity is key, as often are the custom applications for specific applications in which conventional reactors may not make as much bespoke sense – particularly in terms of time to the on-switch.

Modularity is also key in terms of future growth to meet demand growth for ever-cleaner energy.

Looking out to 2030, the SMR conversation in western Canada will accelerate exponentially as project proponents navigate complex policy and regulatory waters – which include building trust among critical stakeholders.

Alberta is poised to start preliminary discussions this fall as part of the province's efforts to discern how nuclear fits – and whether it does – with the province's broader energy mix.

In this, it has an ally in Ontario – which just recently sanctioned a new SMR at Darlington, east of Toronto. Ontario Power Generation (OPG) will build the first North American SMR connected to the grid.

Other firms, like Candu Energy, a subsidiary of AtkinsRealis, are focused on SMR technology applications in Alberta. The US-based X-Energy is another contender for Alberta opportunities.

While SMRs figure prominently on any Alberta future-scape for specialized applications such as a decarbonized power source for oilsands thermal recovery operations and potentially data centre operations, conventional nuclear players also have their eye on the fission prize. Energy Alberta, for example, has on its

drawing board a full-scale nuclear facility in the province's Peace River region to the northwest.

Noted one nuclear proponent attending the Global Energy Show Canada gathering:

“Whatever Albertans decide to build, you will. But you need a lot more power to do it – reliable power than runs 24/7, power that works in great weather and when it's -45C...and it must be affordable. Alberta's abundant natural resources...would benefit from have a powerful, cleaner, reliable ally in its growth.”





An aerial photograph showing a two-lane asphalt road curving through a dense, lush green forest. Several cars are visible on the road, including a yellow car and a white car. The forest is thick with trees, and the overall scene is vibrant and natural.

CCUS: Accelerating Carbon Capture & Storage in Canada

This session explored the role of CCUS technologies in reducing emissions while maintaining energy security. Discussions focused on scaling CCUS projects and fostering collaboration between industry and government.

Participants

Amberly Dooley

Vice President, Policy and Government Relations
Pathways Alliance

Stephen Velthuisen

Corporate Relations Manager for Downstream and Renewable Energy Solutions
Shell

Ranjith (Ran)

Narayanasamy
President and CEO
Petroleum Technology Research Centre

Adlai Majer

Director, New Energy
Whitecap Resources

Kendall Dilling

President
Pathways Alliance

Sonya Savage

Senior Counsel
Borden Ladner Gervais LLP (BLG)

Ron Hoffmann

Vice President, Business Development and Public Relations
Alexander Chemical Ltd.

Breanne O'Reilly

Vice President, Business Development & Strategic Initiatives International
CCS Knowledge Centre

Pranav Shah

Senior Director, Investments
Canada Infrastructure Bank

Satvinder Flore

Chief Executive Officer
geoLOGIC

Gregory Maidment

Vice President
Deep Sky

Henrik Inadomi

EVP New Energies
Aker Solutions

Niels Versfeld

Director, Corporate Developments
Carbon Clean

Larry Kaumeyer

Deputy Minister, Energy & Minerals
Government of Alberta

Key Takeaways & Conclusion

If there's a hot energy topic "du jour" it is what to do with growing carbon emissions – and fortunately, it's a frontier at which Canada has some experience and growing competencies.

The idea of storing – or sequestering – carbon dioxide in the right geological formations is not new. Canadian oil and gas operators have been storing "acid gas" – hydrogen sulphide and carbon dioxide – into pore space for decades.

What's new is the accelerated rate at which industry aspires to store every increasing volumes of CO₂.

Mapped out to 2030, the rate and pace of project development and approval will almost certainly seem dizzying. There are many projects on the books in Alberta already, and both industry and government face a complex array of policy, regulatory, and technological challenges, ranging from tax incentives and carbon credits to capture efficiency and subsurface monitoring.

One key determinant: whether CCS will be permitted extensively as an enhanced oil recovery technology.

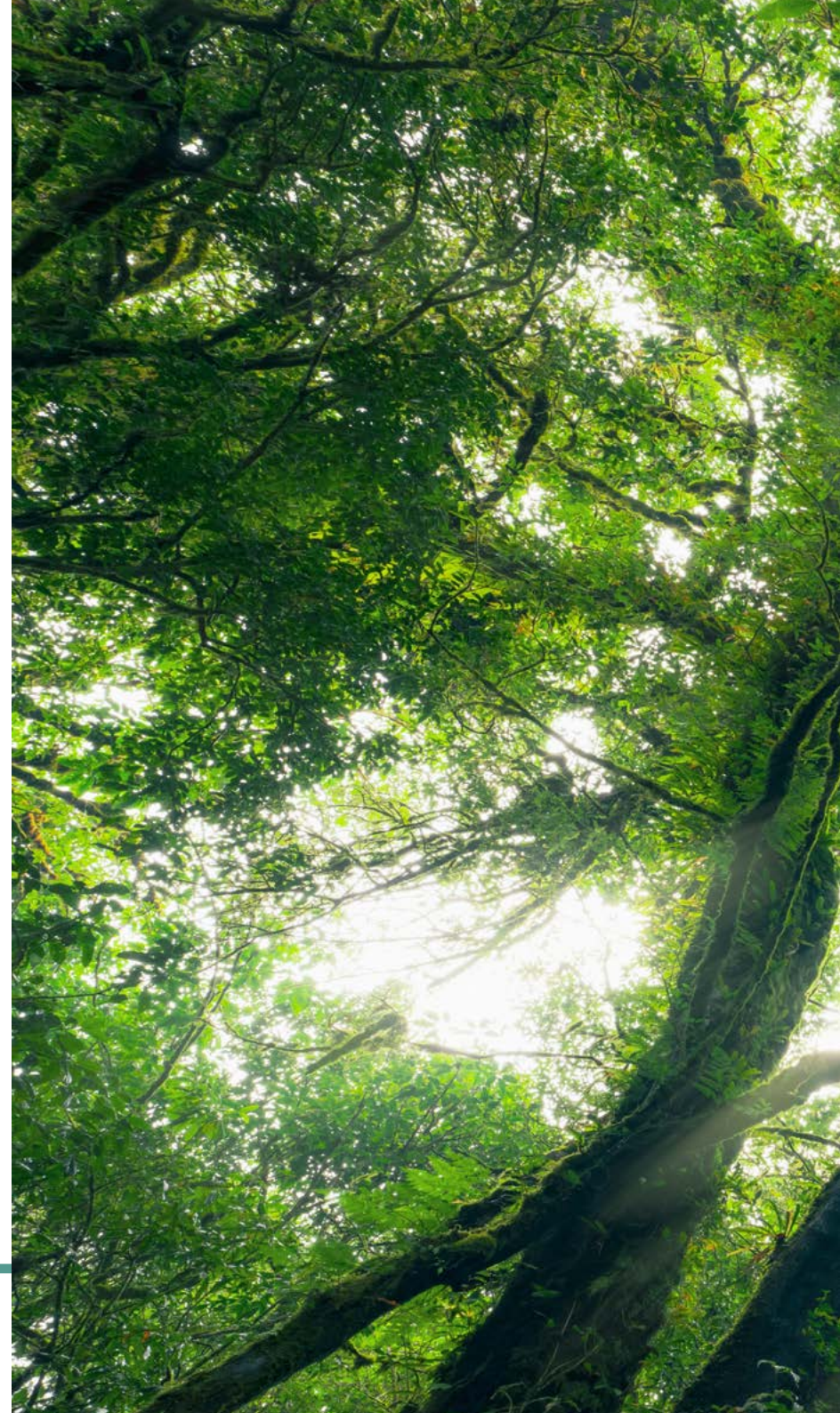
The sector is complex, with some daunting technical, policy, commercial and societal challenges to overcome. Costs remain high, not only to build CCS capacity but also to operate. While

technical unknowns remain, there is more confidence that technical challenges will be met.

But it is a different discussion now that it was a decade ago – with a growing case for CCS support, and gradually better social understanding than even a few years ago. But public literacy around CCS, like the energy sector more widely, is low. Much more communications and engagement with the public and stakeholders is needed. Some elements of Canada's indigenous landscape are wary of CCS – First Nations themselves are divided. This is a stakeholder group that will be critical to future considerations on project development.

Yet this is one critical – and central – truth: Canada will only become a leader globally if industry and government "lean in" collaboratively and rapidly.

With so much about the current-state being described as an "open window," CCS requires a resolute focus on project execution to take advantage of disarray south of the border, notwithstanding still favorable investment climate opportunities there.







Indigenous Engagement and Project Co-ownership in Energy Development

A critical conversation on fostering meaningful partnerships with Indigenous communities in energy projects. Participants discussed co-ownership models, reconciliation efforts, and the integration of Indigenous knowledge into sustainable energy development.

Participants

Dale Swampy

President
National Coalition of
Chiefs (NCC)

Karen Ogen

CEO
First Nations
Natural Gas Alliance

Lynn Exner

Chief Operating Officer
Canada Action

Stephen Mason

Chief Executive Officer
Reconciliation
Energy Transition Inc.

Chana Martineau

CEO
Alberta Indigenous
Opportunities
Corporation

Marg McCuaig-Boyd

Senior Advisor
Counsel Public Affairs
Inc.

David Hood

CEO
geoLOGIC systems Ltd.

Hon. Greg Rickford

Minister of Indigenous
Affairs and First Nations
Economic Reconciliation
Government of Ontario

Nicole Bourque- Bouchier

Co-Owner and CEO
The Bouchier Group

Andrew Robinson

CEO
Nisga'a Lisims
Government

Dale Hansen

Dean, MacPhail School
of Energy
SAIT

Renata de Figueiredo Pinto

Corporate Relations
Manager, Integrated Gas
Canada
Shell

Hon. John Streicker

Minister of Energy, Mines
and Resources
Government of Yukon

Yukio Kishigami

Executive Vice President
& Secretary
JAPEX

Scott Henuset

President and CEO
Energy Alberta

Sam Boutziouvis

VP, Government
Relations
AtkinsRéalis

Crystal Smith

Chief Councillor
Haisla Nation

Jennifer Richter

Associate Professor
Arizona State University

Key Takeaways & Conclusion

The “speed of trust.”

If three words can symbolize much about dynamics that will characterize Canada’s energy landscape out to 2030 and beyond, it is how trust is built, nurtured and maintained with indigenous communities.

Trust can move quickly, or trust can move slowly, depending on intent and ethos.

But trust as a first principle is inviolable – especially with federal and provincial governments seemingly intent on speed when it comes to major project approvals.

One thing is certain: Canada’s indigenous communities are not going to be steamrolled in the processes of major project planning and execution.

The “table talk” made that abundantly clear.

“Trust is a critical factor in any project anyone wants to build...we understand the national interest but will not permit steamrolling over us. We’ve come so far...and want to keep moving forward.”

The tools are at hand. A major one is equity opportunity arrived at after fulsome consultation.

“We should be at the table...and sitting down in a material way.”

Energy justice also emerged tangibly, as did the notion of community consent – built on a foundation of ever-solidifying economic reconciliation principles.

“We can talk about building things, or we can talk about blocking things...we would rather find a way to build them.”

Woven throughout the dialogue are other critical factors, ranging from better employment and educational opportunities to improved living standards and indigenous justice recognition.

Clean drinking water, of course, remains a symbolic flashpoint for impoverishment.

“Indigenous nations still suffer from profound energy poverty...a terrible irony when energy infrastructure runs so close by to our communities.”







Attracting International Investment to Canada's Energy Sector

This roundtable examined strategies to attract foreign direct investment into Canada's energy industry. Discussions focused on showcasing Canada's competitive advantages, addressing investor concerns, and leveraging global partnerships.

Participants

Connor Rea

Associate Director
Operations, Low Carbon
Energies
XRC

Ehren Cory

CEO
Canada Infrastructure
Bank

Mustafa Sahin

Executive Vice President,
Investment & Trade
Edmonton Global

Sondos Al Omair

Country Manager
KUFPEC Canada Inc.

David Hood

CEO
geoLOGIC systems Ltd.

Hon. Colleen Young

Minister of Energy and
Resources
Government of
Saskatchewan

Sonya Savage

Senior Counsel
Borden Ladner Gervais
LLP (BLG)

Ron Hoffmann

Vice President, Business
Development and Public
Relations
Alexander Chemical Ltd.

Jan Marcinkowski

Member of the
Management Board
Takoni

Dean Tucker

Chair
WPC Energy Canada

Hon. René Legacy

Deputy Premier,
Minister of Finance and
Treasury Board, Minister
responsible for Energy
Government of New
Brunswick

Yukio Kishigami

Executive Vice President
& Secretary
JAPEX

Gary Rose

EVP
Candu International

John Desjarlais

Executive Director
Indigenous Resource
Network

Larry Kaumeyer

Deputy Minister, Energy
& Minerals
Government of Alberta

Dean Tucker

Chair
WPC Energy Canada

Jordan Speakman

Managing Director,
North America
Invest Alberta

Key Takeaways & Conclusion

Often, how you see yourself is not as others see you.

Indeed, the contrast can be startling – a revealer of “inconvenient truths” as it were.

For Canadians at the roundtable exploring how to attract more international investment to their shores, some of those “truths” hit home hard.

Canada is a place **“hard to invest in...it’s seen as intensely over-regulated and intensely over-taxed. It can be a very hard sell.”**

Harsh words. Respectfully spoken. But harsh words, nonetheless.

Words that need to be understood as Canada maps out its energy future to 2030 and beyond.

Perception, as the old axiom holds, is reality.

And the reality is that Canada is all too frequently seen as a place of uncertainty and unpredictability. And it’s more than just the “lost decade” terminology recently in vogue as Canada pivots into what’s being cautiously termed “a

renewed energy era.”

For those same Canadians, they heard what they often hear: Canada doesn’t pace sufficiently with many other energy jurisdictions in terms of approval processes that provide investors and project proponents with sufficient clarity and certainty.

Clarity. Certainty.

Two key principles that will unlock future value for a nation with massive natural resource opportunities, a place seemingly at odds with itself about how best to unlock the value. But another word often slips into the dialogue: insularity.

Broadly speaking, that means Canadians – industry, government, the public – often don’t have sufficient knowledge when it comes to global investment complexities. What attracts money – and what repels it.

“You need...to better understand...who you’re competing against and how you’re competing against them...and make your moves from there.”







Energy Transition and Innovation: Balancing Growth & Sustainability

This session explored how Canada can balance economic growth with environmental sustainability. Participants discussed innovative technologies, renewable energy integration, and strategies to achieve net-zero emissions.

Participants

Kelly Newnham

Senior Vice President,
New Markets & Product
Placement
Worley

Craig Stenhouse

Principal and Founder
Shift Critical
International

Kehau Kincaid

Chief Operating Officer
Plum Gas Solutions

Leigh Clarke

VP Corporate
Development
E3 Lithium

Ron Hoffmann

Vice President, Business
Development and Public
Relations
Alexander Chemical Ltd.

Thomas Amram

Head of Power
Consultancy
Ricardo

David Hood

CEO
geoLOGIC systems Ltd.

Dr. Orlando Velandia Sepúlveda

President
National Hydrocarbons
Agency of Colombia
(ANH)

Lauren Savoie

President & CEO
Petroleum Technology
Alliance Canada (PTAC)

Hon. John Streicker

Minister of Energy, Mines
and Resources
Government of Yukon

Ericka Rios

Manager, Clean
Technologies
Alberta Innovates

Gord Ritchie

Chairman
Obsidian Energy

Nasir Alfa Mohammed

Acting Deputy CEO
Petroleum Commission,
Ghana

Key Takeaways & Conclusion

Sustainability is a stretchy word.

It means different things to different people in different times and in different contexts.

While most people would agree on some key first principles that underpin sustainability semantically – the meaning it conveys – there are distinctions at the edge that often preclude or prevent consensus forming.

That's especially true when sustainability is invoked as a principle in energy contexts that involve short and mid-term planning horizons – like out to 2030.

There are definitions of environmental sustainability – and there are often conflicting and contradictory definitions of economic sustainability.

Both are important – but does the importance of one outweigh the importance of the other?

So, as the table talk bounced back and forth, key “tensions” emerged.

“Industry and government too often spend too much time focussed on principles of sustainability differences, rather than focussing on what they

have in common. When you boil it down, sustainability isn't all that complex...it's actually about putting common-sense to work.”

From those tensions emerge some important nuances: like the need for parties on opposite sides of a sustainability “principle” to work harder on understanding the other's context and pressures.

As Canada moves toward new energy horizons – such as opportunities for small modular reactors and other forms of nuclear power in Alberta – resolving differential definitions of sustainability will be critical.

As one participant noted, sustainability should be seen as a catalysing “synergizer.”

“Canada is actually pretty good as a sustainability practitioner overall... there's always room for improvement, but we get the fundamentals well enough to satisfy most demands on the definition. But the country's energy future is complex, both in challenges and opportunities. To maximize our yield and minimize our risk, sustainability must pull us together and not force us apart.”





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Jeddah, Saudi Arabia
T: +966 92 000 9623

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Office 502, Al Madar building
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ZIP Code 12611
Riyadh, Saudi Arabia
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